



*This is what it's all about:*

*Giving back, smiles on the kids' faces, and making a positive impact on others in our community...*

"I have a personal attachment to the Salvation Army. I was a kid from Inglewood, CA. Moved here since I was about 6 and lived in East Salinas. My mother, with three children, was a single parent. We were recipients of the Salvation Army. Every Christmas day, we would get jackets, toys...so it was ideal for me to give back. Someone approached me the other day and said..."Your mother must have left you a lot of money." I said, "No, she just left me a big heart."

Ollie Lowe, Lowe Packaging Group, Inc.

Our *vision* is to inspire people to be leaders in giving back. We want to send a message that all children matter, no matter their circumstances. Through the gift of giving, we see positive experiences creating great future leaders in our community.

Our *mission* is to build an army of people who can take time out to intentionally select a toy, jacket or shoes that will put a smile on a child's face and make a difference in his or her life. Enlist the involvement of your friends, co-workers, children, grandchildren, great-grandchildren. Giving back creates a positive energy for those who give as well as for those who receive.

The *call to action* is for you to get involved in this year's **Operation Give Back Toy Drive**. It could be hosting a toy drive as part of a business event or family celebration, collecting toys at your place of business, or by donating a toy to one of the many drop off locations.

Together, we can make Christmas *magical* by simply giving back.

Contact Lorisa for more information:  
Lorisa McKelvey Daye, (831) 578-2743  
OGBtoydrive@gmail.com

[www.OGBToyDrive.org](http://www.OGBToyDrive.org)

---

Operation Give Back is a nonprofit 501(c)(3) #35-2576046

1113 Harkins Rd. Ste E

Salinas, CA 93901

[www.OGBtoydrive.org](http://www.OGBtoydrive.org)



# Ways To Serve In The 2023 11<sup>th</sup> Annual Operation Give Back Toy Drive

Sponsors receive recognition on all social media, advertisements and at events.

- General \$5,000
- Colonel \$2,500
- Major \$1,000
- Captain \$500
- Soldier \$\_\_\_\_\_



Paypal

Operation Give Back  
@OGBtoydrive



venmo

Ways to be a soldier of Operation Give Back:

- Host a bin pick up location during the drive.
- Collect toys at your home, business or through your organization during the drive (November 1<sup>st</sup> – December 12<sup>th</sup>)
- Host a mini-drive through your business or group. In the past this has been, a holiday open house, company Christmas party, promotional sale, family gathering, challenge to friends or other businesses...have fun with it!
- Donate goods or services for the annual drop off event or volunteer for distribution. Contact us to discuss the details.

Contact Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Send your logo in high quality jpg, gif or pdf for recognition ASAP to [OGBtoydrive@gmail.com](mailto:OGBtoydrive@gmail.com)

Please make checks payable to: Operation Give Back. Mail with form or request a pick up.

Questions or sponsorship ideas:

Lorisa McKelvey Daye

(831) 578-2743

[OGBtoydrive@gmail.com](mailto:OGBtoydrive@gmail.com)

---

Operation Give Back is a nonprofit 501(c)(3) #35-2576046

1113 Harkins Rd. Ste E

Salinas, CA 93901

[www.OGBtoydrive.org](http://www.OGBtoydrive.org)